

Adobe Acrobat AI Assistant

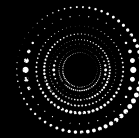
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AI: Accelerating productivity of **knowledge workers**



8.2 hours/week

Time that average knowledge worker spends looking for, re-creating, or duplicating information¹



80 to 90%

of data is unstructured²



Sales



Legal &
Compliance



Human
Resources



Marketing



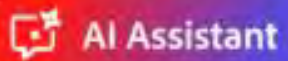
Project
Management



GenAI can help you turn **more data into more value** more quickly.... data that's trapped in presentations, strategy papers, customer logs and the countless other **documents** that define your organization.³

PWC, 2024 AI Business predictions

Fast track productivity



AI Assistant

Acrobat AI Assistant is an AI tool in Acrobat that allows users to summarize and ask questions of their PDF documents and receive easy-to-understand answers with sourced attribution.

Use AI Assistant...

- Across one or many documents
- With files in almost any format including contracts, scans, and meetings transcripts
- On desktop, web, and mobile

Save time

Fast insights with sourced attribution that save time.

Get assistance on understanding complex documents and agreement terms with suggested prompts and questions.

Compare multiple, large files.

Faster content creation

Generate a first draft of emails, tables, reports, summaries, and more.

Bring content to market faster by quickly creating new sales and marketing content like presentations, social posts, and blogs.

Easy to use

AI Assistant is right in the app.

Try suggested prompts to get started.

Your data remains yours

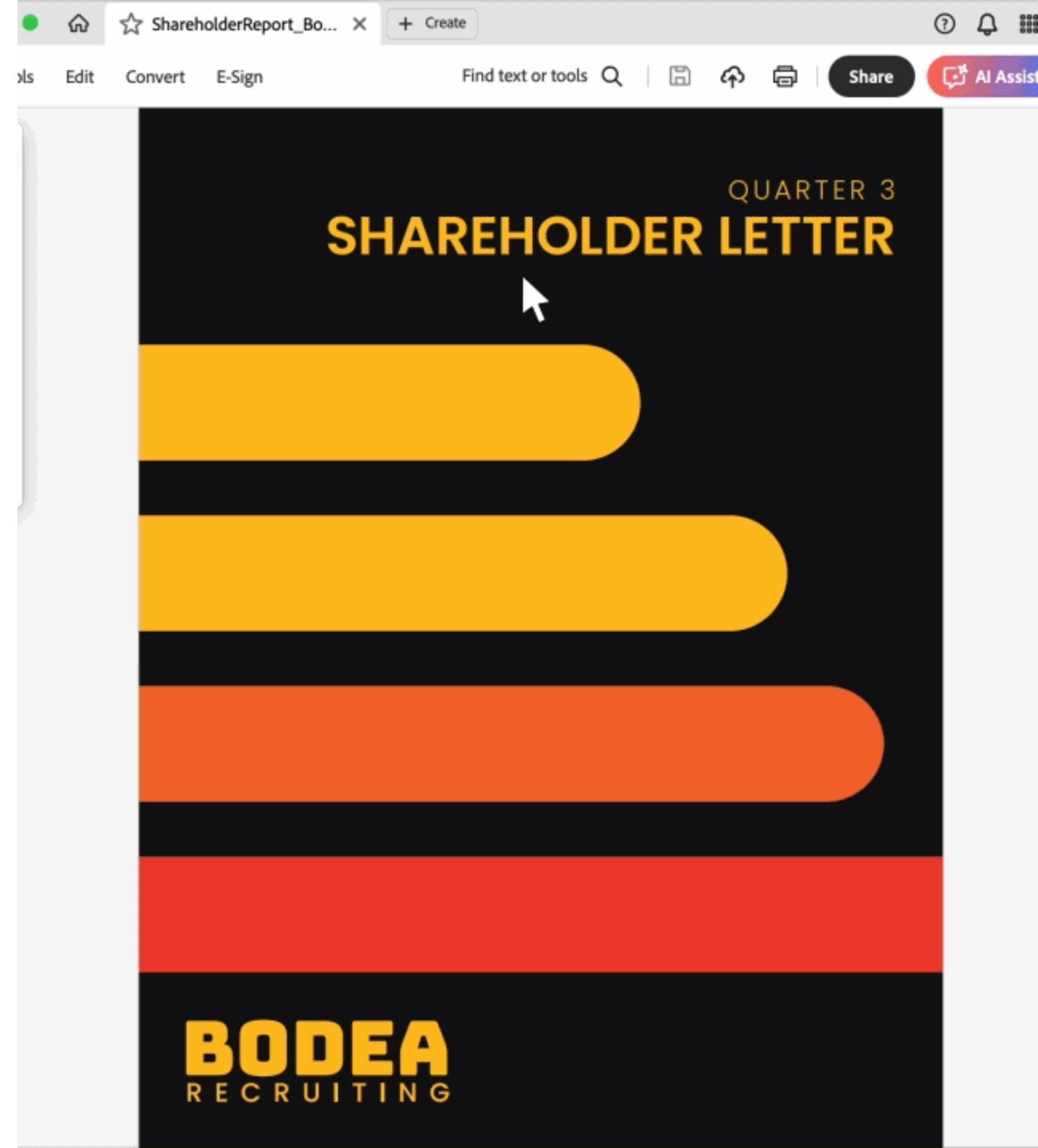
AI Assistant looks at the documents your users provide.

Adobe does not use your data to train LLMs.









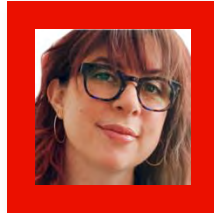

Acrobat AI Assistant

[How-to videos](#)

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Fast Track Productivity with Acrobat AI Assistant

Sales	Legal & Compliance	Marketing	Human Resources	Project Management
Simplify sales research	Summarize compliance needs	Accelerate content development	Find answers faster	Stay organized
 	 	 	 	 
Ask questions of documents and conduct research faster on new clients and prospects.	Quickly generate and share checklists from the latest rules and regulations.	Extract content and quotes from multiple documents to re-use in new assets.	Get answers about company policy from the company handbook with sources cited in the document.	Generate meeting recaps and create summaries for use in emails.

The Acrobat Difference



TIME Best Inventors of 2024

Adobe Acrobat AI Assistant was named by TIME as one of the best inventions of 2024 for Smarter PDFs.

Inventor of PDF

30+ years of innovating on the PDF file format and setting the gold standard in the industry.

01

Typical knowledge worker tasks done almost 4x faster with AI Assistant than traditional methods.¹

02

Responsible implementation: AI Assistant adheres to Adobe AI Ethics principles.

03

Customer data is not used to train large language models.

04

Easy to use, easy to deploy across the entire organization.

05

Responses are attributed to your source document(s).

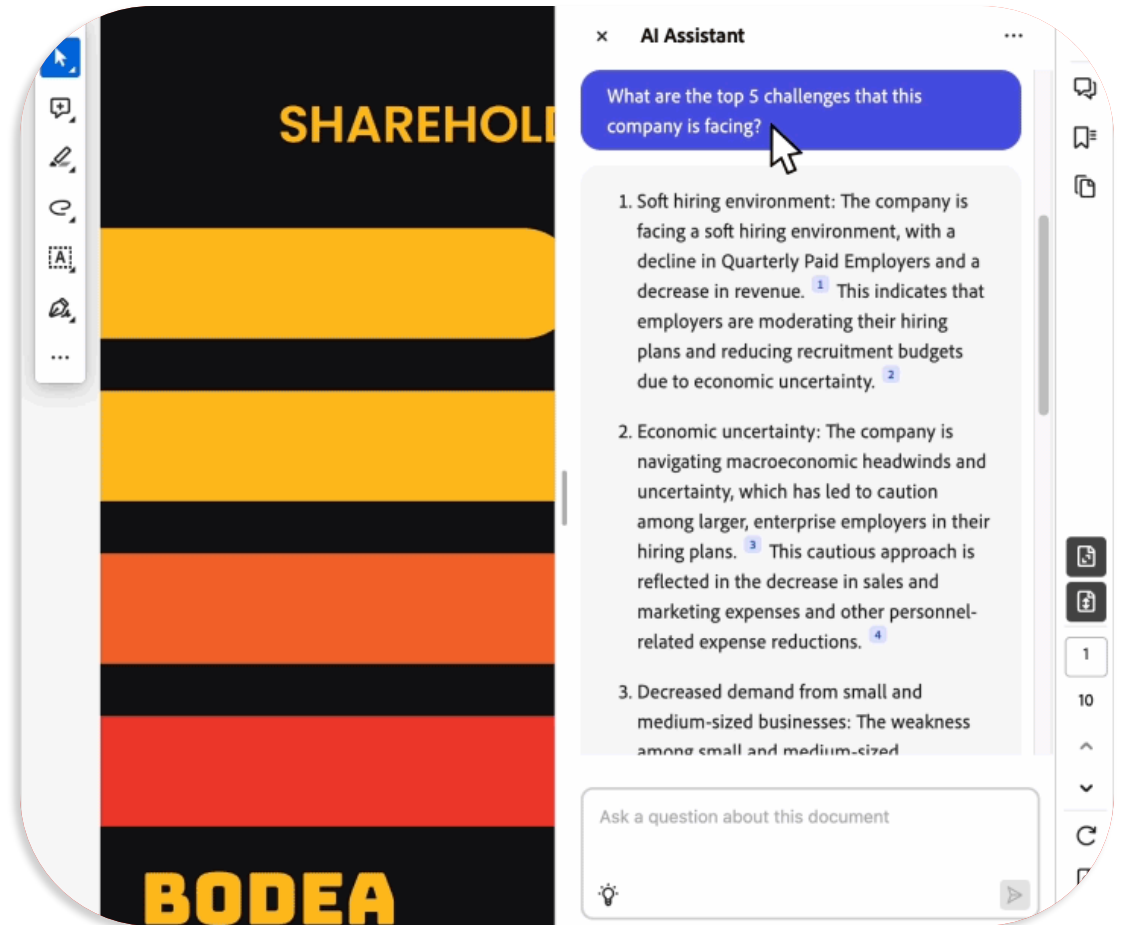
06

AI Assistant looks at the documents your users tell it to.

AI Assistant

Turn documents into action

Get started with **Adobe Acrobat AI Assistant**.



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Departmental Use Cases: AI-powered document workflows

SALES	LEGAL	HR	FINANCE	MARKETING	PROCUREMENT/IT
Documents					
Proposals, presentations, sales agreements & contracts, sales orders, reports	Briefs, agreements, contracts, regulatory documents, legislation, proposals, case filings	Job descriptions, letters, forms, policy documents	Reports, agreements & contracts, financial statements	Presentations, blogs, white papers, emails, social posts, brochures, marketing briefs	Contracts, processes, business cases, proposals and bids
Help speed up deal cycles	Review & manage contracts faster	Save time on market and internal research	Faster & verifiable document review & analysis	Faster content creation	Save time reviewing contracts, proposals and bids
<p>Review contracts faster by quickly generating summaries with key details and takeaways.</p> <p>Generate insights from multiple documents and brainstorm ways to refine the pitch or proposal.</p> <p>Ask questions of documents and conduct research faster on new clients and prospects.</p>	<p>Speed up review and analysis of documents, including contracts. Responses contain attributions back to the source documents.</p> <p>Assists your legal team with creation of lists and summaries of compliance requirements from legislation and regulations, to more quickly identify relevant clauses and create content for an executive brief.</p> <p>Create content for use in legal briefs from multiple documents, with attributions back to the source documents.</p>	<p>Gather key insights faster from market research documents across employee benefit trends, compensation trends, and more, to develop and refine your point of view.</p> <p>Assist with quickly extracting information from company policy documents, with attribution back to the source document.</p> <p>From existing documents, get help creating content for employee handbooks, employee training, and more.</p>	<p>Assist with faster extraction of key insights and data from documents, including financial statements and more, with attribution to the source document(s).</p> <p>Get assistance on understanding contracts and agreement terms by using prompts and questions.</p> <p>Generate tables and perform calculations from data sets in documents, for use in financial reports or presentations.</p>	<p>Generate ideas and create new marketing content through prompts and questions, from multiple source documents.</p> <p>Interact with your document(s) through prompts and get strategic advice and recommendations on how to improve or customize your content to specific audiences.</p> <p>Quickly extract content and quotes from multiple documents to re-use in new assets.</p>	<p>Get summaries and insights from market research documents, vendor proposals, and more to develop business cases and recommendations.</p> <p>Speed up analysis and comparison of bids/contracts, with attribution back to the source documents.</p> <p>Perform calculations and assist with extraction of data from bids and proposals for use in reports.</p>

Industry Analysts Praise Acrobat AI Assistant

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Using AI Assistant can reduce the time knowledge workers spend on tedious and time-consuming tasks, and free up time, concentration, and creativity for higher value aspects of a project. In our benchmarks, time-savings ranged from 14 minutes for a simple task to close to two hours for a complex assignment.

Pfeiffer Report

Adobe's AI Assistant is expert in interrogating the approximately 3 trillion PDF documents in the world but also works with other file types. Because the user is engaging with a specific document, the scope for hallucination and coherent nonsense can, in theory, be reduced.

FORRESTER

Adobe's AI Assistant brings the summary and productivity power of AI to the gold standard in business documentation. I struggle to think of the last time a white paper, contract or user manual wasn't delivered in a large, multi-page PDF. Now...those PDFs can talk. Or rather...they can listen and then talk back with these new conversational AI functions.

constellation
RESEARCH

As companies evaluate AI solutions, their **top concerns** are:

 Data privacy, **security**, and accuracy

 Deployment complexity, **time to value**

 **Cost** and return on investment

82%

Security Professionals see data leakage as a top concern for GenAI¹

71%

Business leaders see ingress of data – hallucinations – as a top concern for GenAI¹



Helpful Resources

Acrobat AI Assistant Solution Brief

Learn how Acrobat AI Assistant can help accelerate productivity

Acrobat AI Assistant Security Fact Sheet

Understand AI Assistant features, components, data privacy, encryption and data flow

Acrobat AI Assistant Use case videos

Explore short videos showcasing a variety of ways to use Acrobat AI Assistant

Acrobat AI Assistant Prompt Writing Guide

Discover how to write effective prompts to generate relevant responses

